



Nelson CARES Society

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nelson
CARES
society

Coldest Night of the Year Press Release

Feb 23rd, 2020

The thermometer said it was 2°C on last Saturday evening when more than 300 Nelsonites turned out to walk and 80+ volunteers supported Nelson CARES Society through the 6th annual Coldest Night of the Year (CNOY) fundraising event.

Gathering at Central Wildflower School, donning their CNOY 2020 toques, and ready to hit the streets to show their support for their less fortunate neighbours and some of the most vulnerable in this community.

Coldest Night of the Year is a national fundraiser that took place on Feb 22 in 144 cities and towns across Canada. Nelson has always stepped up in a big way for a small town! Nationally, we rank 36 out of those 144 other locations for money raised beating much larger cities like Kelowna, Burlington, and Edmonton.

Here in Nelson, we raised \$52,778.70 so far. This is nothing short of amazing and that number will continue to grow. Donations are still being accepted until the end of March so if you didn't make your fundraising goal or you want to set a new one... CNOY encourages you to keep going, Nelson. The funds raised go to support the Ready for Home program that works with those who have experienced homelessness to find and keep their housing.

"Driving the route last night and seeing all those white toques parading down the street made me so happy," says CNOY event coordinator Stephanie Myers. "I truly can't express how much I appreciate all the work that folks put into this event. Everything from the actual fundraising and asking their friends and family to support them, to setting up tables and serving hot chocolate at Rest Stops. I feel just like the Grinch did when his heart grew 3 sizes bigger. Thank you, Nelson. You definitely rock!"

Nelson-Creston MLA Michelle Mungall has been a huge supporter of the work Nelson CARES does once again made a generous donation this year. She is matching the total of all the CNOY jar donations around town to a minimum of \$1000. And she's asked that if you can do the same, please

do. She says “I want to thank all of the people involved with CNOY for the amazing work they have done to raise funds for the much-needed housing and supports for people in our community.”

Nelson CARES would like to thank everyone who helped out with this year to make this event and fundraising so spectacular. The team captains, the walkers, the sponsors, the donors, the numerous businesses that hosted donation jars, our two venue locations, the City of Nelson, locations who hosted community tables, our generous Rest Stop hosts, and the 80+ volunteers. “We literally could not do this event without all of this volunteer support,” said Ron Little President of Nelson CARES Board of Directors. Folks donated their Saturday evening to stand on a dark street corner to cheer on the walkers as they head to a warm bowl of chilli at St Joseph’s School.

Nelson CARES also sends a massive thank you to the Selkirk College Culinary Assistance Program and their instructor, Lita Moth for taking the lead with making enough chilli for 500 people along with cornbread muffins and cookies. No small feat and the best way to end an amazing night.

For more information about the CNOY fundraiser or to make a donation, please visit www.cnoy.org/nelson or contact CNOY coordinator Stephanie Myers, 250-505-7410 or cnoy@nelsoncares.ca.